



A program of:

SouthCoast Energy Challenge Organizing Internships: Summer 2011

About the Challenge:

The Southeastern Environmental Education Alliance (SEEAL) is launching the SouthCoast Energy Challenge to engage and mobilize residents to become more thoughtful and efficient energy consumers. The program is aimed to reduce fossil fuel-based energy consumption by 15% among 35,000 SouthCoast households, over 3 years. This approximately 120 million pound reduction in carbon dioxide emissions is equivalent to taking about 10,000 cars off the road! The Challenge will promote individual action as well as friendly competition among towns, schools, businesses, congregations, and nonprofits. In Summer 2011, the Energy Challenge will launch in Greater New Bedford.

SEEAL lead partners in the Challenge include: Marion Institute, Bristol Community College, University of Massachusetts Dartmouth Office of Sustainability, Southeastern Regional Planning and Economic Development District (SRPEDD), Southeastern Massachusetts Agricultural Partnership (SEMAP), and the Ocean Explorium. SEEAL is a program fund of the Community Foundation of Southeastern Massachusetts.

Internship Description:

The primary focus of the SouthCoast Energy Challenge Outreach & Organizing Interns will be to aid in the logistics of program launch and promotion. The successful interns will work closely with the Program Coordinators to organize and promote the Challenge. While some of the work will be in the SEEAL office, the Organizing team will be expected to be primarily in the community at large--tabling at events, canvassing, etc.

Primary Responsibilities:

- Event tabling and neighborhood canvassing
- Manage systems for recording and tracking registrants, leaders, and overall campaign progress
- Organize activists to build local Action Committees
- Work closely with team to design and create organizing materials
- Participate in key campaign events such as press conferences, activist group meetings, and street actions

Desired Qualifications:

- A demonstrated interest in energy and sustainability-related issues
- Eagerness for learning and practicing grassroots organizing skills
- Excellent social skills
- Ability to work with a diverse group of stakeholders, both individually and as a team
- Persistence, flexibility, creativity, and enthusiasm
- Valid driver's license and personal transportation
- Personal computer/laptop

Timeline & Compensation:

Beginning Monday, June 6th, and concluding Wednesday, August 31, 2011, the schedule will be entail 25 hours per week and will require working some evenings and weekend. Intern stipends will be \$2000, delivered in 4 installments.

For more information, visit www.seeal.org, or contact jmarshall@seeal.org, (508) 996 8253 x206.

Please submit resume and cover letter no later than Friday, May 20th, at 4 p.m., to jmarshall@seeal.org, or mail to SEEAL, Attn: SouthCoast Energy Challenge Organizing Internship, 63 Union Street, New Bedford, MA 02740.