



A program of:

SouthCoast Energy Challenge Outreach & Organizing Internship: Fall 2011 & Spring 2012

About the Challenge:

The Southeastern Environmental Education Alliance (SEEAL) has launched the SouthCoast Energy Challenge to engage and mobilize residents to become more thoughtful and efficient energy consumers. The program aims to reduce energy consumption by 15% among 35,000 SouthCoast households over three years. This approximately 120 million pound reduction in carbon dioxide emissions is equivalent to taking about 10,000 cars off the road! The Challenge promotes individual action as well as friendly competition among towns, schools, businesses, congregations, and nonprofits.

SEEAL lead partners in the Challenge include: Marion Institute, Bristol Community College, University of Massachusetts Dartmouth Office of Sustainability, Southeastern Regional Planning and Economic Development District (SRPEDD), Southeastern Massachusetts Agricultural Partnership (SEMAP), and the Ocean Explorium. SEEAL is a program fund of the Community Foundation of Southeastern Massachusetts.

Internship Description:

The primary focus of the SouthCoast Energy Challenge Outreach & Organizing Interns will be community outreach through canvassing and tabling at events to spread awareness and increase participation in the Challenge. The successful interns will work closely with the Program Coordinators to organize and promote the Challenge in the Greater New Bedford area, with an initial focus on Dartmouth. While some of the work will be in the SouthCoast Energy Challenge Dartmouth Initiative office, the Organizing Team will be expected to work predominantly in the community at large. We are seeking college aged or older applicants for these positions, and requesting a two semester commitment with the possibility of staying on into Summer 2012.

Primary Responsibilities:

- Neighborhood canvassing & tabling at events
- Meeting agreed upon numbers of the new Challenge registrations per week
- Contact/Registrant database maintenance and expansion—including entering hard copy registrations into the system.

Desired Qualifications:

- A demonstrated interest in energy and sustainability-related issues
- Eagerness for learning and practicing grassroots organizing skills
- Excellent social skills—ability to fearlessly talk to anyone!
- Ability to work with a diverse group of stakeholders, both individually and as a team
- Aged 18 or older
- Persistence, flexibility, creativity, and enthusiasm
- Valid driver's license and personal transportation

Timeline & Compensation:

Beginning Monday, September 26: Internship days will be primarily Monday-Thursday, with flexibility in consideration of school schedules. Internship hours negotiable upon hiring—but will require 10-12 hours per week. For more information, visit www.seecal.org, or contact mcover@seecal.org, (508) 996 8253 x206.

Please submit resume and cover letter no later than Wednesday, September 14th, at 5 p.m., to:

Mercy Cover, Outreach & Organizing Coordinator, mcover@seecal.org, or mail to: SEEAL attn: SouthCoast Energy Challenge Outreach & Organizing Internship, 63 Union Street, New Bedford, MA 02740