



August 18, 2011

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## PRESS ADVISORY

### ***SEEAL Conservation Corps 'Roving Crew' to partner with the SouthCoast Energy Challenge to Promote Energy Efficiency in Dartmouth!***

The Southeastern Environmental Education Alliance (SEEAL) Conservation Corps members will spend the week of August 22nd promoting energy efficiency to local Dartmouth residents in partnership with the SouthCoast Energy Challenge. The Corps' 'roving crew' of eight youth, ages 16-19, will have an information table at Southworth Library in Dartmouth on Tuesday between 10:00am – 3:00pm and at Bristol County Savings Bank, State Road branch, Tuesday morning between 10:00am – Noon.

As part of their activities at the Southworth Library, the youth will demonstrate certain energy efficiency technologies, and will have remote controlled hydrogen fuel cell model racecars to highlight the potential of alternative energy. Dartmouth residents are invited to stop by to learn more, sign up, and to even take a turn at racing one of the small model vehicles.

Other Conservation Corps activities during the week will include door-to-door outreach to bring the message about energy efficiency directly to Dartmouth residents. A major goal for the Corps will be to encourage participation in the newly launched SouthCoast Energy Challenge and the group has a goal to sign up at least 50 households for a NO-COST Mass Save Home Energy Assessment. The Energy Challenge is an ambitious effort to cut energy consumption and carbon emissions in the SouthCoast, which includes a Dartmouth-specific goal to complete at least 400 home assessments in one year. The home energy assessment is the most important energy efficiency action a family can take to start the Challenge.

Mercy Cover, Energy Challenge Outreach & Organizing Coordinator, says, "This is a terrific way for the youth to collaborate on building awareness about the environmental and economic benefits of energy efficiency."

The SouthCoast Energy Challenge Dartmouth Initiative is supported by Bristol County Savings Bank, NSTAR Gas and Electric, the Grantham Foundation for the Environment and by several local Dartmouth residents. Partners in the initiative include the Town of Dartmouth, Next Step Living, the Marion Institute, Southeastern Massachusetts Agricultural Partnership (SEMAPP), Southeastern Regional Planning & Economic Development District (SRPEDD), UMass Dartmouth, Bristol Community College, and the Ocean Explorium.

**WHAT:** **Photo & Story Opportunity:** SEEAL Conservation Corps members promote Energy Efficiency and demonstrate energy efficiency technologies.

**WHERE:** **Southworth Library**, 732 Dartmouth Avenue, Dartmouth (10:00 – 3:00 pm)  
**Bristol County Savings Bank**, State Road, Dartmouth (10:00 – Noon)

**WHEN:** **Tuesday, August 23** (see above for times)

SEEAL is a program fund of the Community Foundation of Southeastern Massachusetts.

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